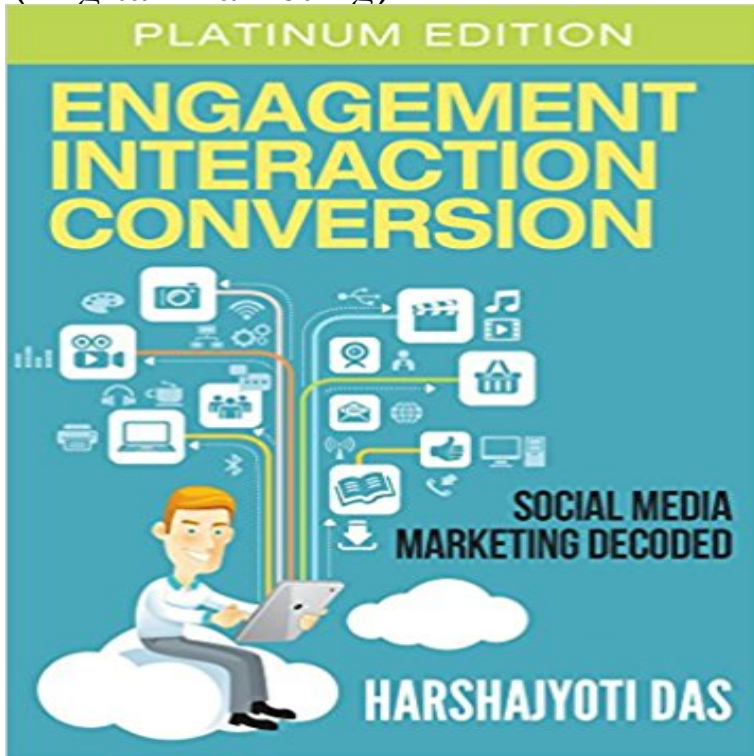


Engagement Interaction Conversion: Social Media Marketing Decoded (Digital Marketing)



One of its kind Social Media Marketing Book This book gets straight to the point. I havent covered stuffs like how to open an account on Twitter. Most book on social media marketing will talk about the same old stuff. They get to the basic about setting up a facebook page step-by-step etc. I have two big fat books on social media written by well known authors laying in my house and I regret buying them. They hardly talk anything about promotion, interaction or conversion. I do not need a guide on how to open a facebook account. I need a marketing handbook that can tell me exactly what to do, how to do, and where to do to promote my business on the internet. This book on social media is about TAKING ACTIONS We will get straight to the point. I want you to read this book and simultaneously apply what you have learned in your business. It all comes down to taking actions and I have designed this book as such so that you will want to take action right after reading it. Half a billion advertising industry is moving online. Now is the time to harness the power of social media. This book is a collection of simple tips and techniques that will help you increase your social media marketing efforts. I have briefly explained each tip so that itâ€™s easy for you to remember. Treat this book as a guidebook or a reference book whenever you need to start a social media campaign. I am sure it will increase the effectiveness of your endeavours by more than 600%. SEO is Dead, digital marketing is on the rise Google has run multiple algorithmic updates and

SEO is nearly dead. We are all looking for alternate traffic sources. What's better than social media traffic? It's free and viral traffic. Social media has totally changed the face of the advertising world in the past few years. Although, since more and more businesses are increasingly using social media to drive traffic to their websites/products, it has become extremely important that we follow the best practices we can put our hands on. This is actually the second book of the series "NO SEO FOREVER." You can find the first book here: <http://www.amazon.com/dp/B00LK2SR5M> Find more on the inside.....

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