

# More Sales For You: Simple strategies and tactics that will generate more sales for your business (Marketing Eternal Truths Book 1)



This book might be for you... If you run a business If you want more enquiries If you want more sales If you want more leads Then maybe you should buy this book. I say maybe Because this book isnt for everyone. Its not for you if you dont take action. Its not for you if you dont have a little sense of humour And its not for you if you think long words make people clever. So who is it for: Its for you if you are a business owners who want simple, tried and tested ways to make more sales. **WARNING** If you dont like Short - you wont like this book The book is short Its only 178 pages. Its a lot of very short chapters Each chapter contains a story and a little nudge about what you can do to make your business better: How using your face can increase sales How someone who manages to drown in their own swimming pool managed to become a millionaire by making ridiculously simple changes to his advertising How to learn more about your business from going to the pub, than you ever will from anyone you work with How to position yourself How to copy the secrets of leading Silicon Valley Companies Why Twitter is largely a waste of time If you implement only 10% on whats in this book, then the next 6 months will see some big changes in your business. --- The book is a collection of emails Ive sent to my blog subscribers - all inspiring them to take action, and giving away some of the simpler ways to generate more sales - from advertising tactics, to simple website changes that yield powerful results.

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