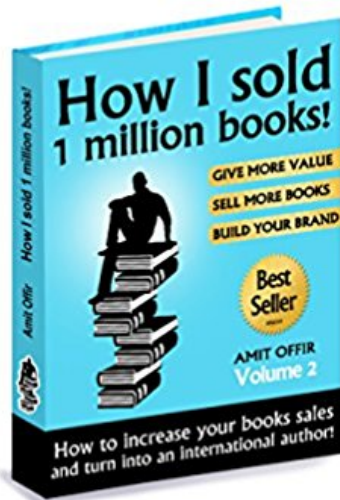
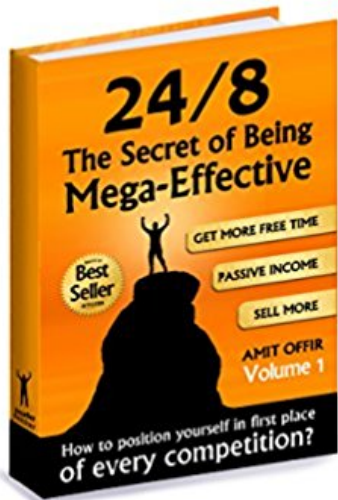


80/20 Sales and Marketing: How to Sell More in Less Time: Achieve More by Working Less and Being Efficient (Success in Business Collection Book 1)

Be Efficient & Sell More



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whose main interest is to earn a decent living from my creation, I tried to harness my creative thinking in developing methods and technics to increase my books sales. Over the years I began to share the correct and desirable methods that I discovered with authors and publishers that wanted to leave the circle of excuses and enter the circle of successes. In this book I collected the best of my notes to help as many people as possible to spread their knowledge around the world, maybe even change the world. If you are holding this book in your hands I gather that you want to learn how to progress and advance further in your career and in business. I appreciate you for this and it is immaterial how much knowledge and experience you have managed to acquire until now. One of the things you have probably already figured out is that the ability to learn is a virtue associated with successful people. Without the ability to learn mankind would not have survived at all and we would have probably already been extinct millions years ago. This ability to explore and develop led mankind to unprecedented records that were broken time after time by using creative thinking, belief, research, courage and initiative. Without these qualities we would not have come to fly to the moon, to invent the light bulb and to communicate with someone on the other side of the globe. As social creatures, the desire to help each other and assist by using the knowledge we have accumulated is apparently ingrained in us, in the same way as a father desires to save his son from the mistakes that he himself has experienced. On the other hand, the desire to learn and

develop is ingrained also in people without experience who are constantly busy with the attempt to prove that they are the ones who will succeed where others have been wrong and failed. These two sides of the coin are the forces that to my mind cause evolution to occur. Here is some advice that will help you to make the best of the book and to use it effectively. That is what you have come to learn, so why not start being effective already at the start of using this book? In the book you will learn methods and techniques that will help you to sell more. The best way to use it is by reading each method separately, highlight the parts with a highlighter and write down comments and insights while reading.

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